



GRADES

6-12



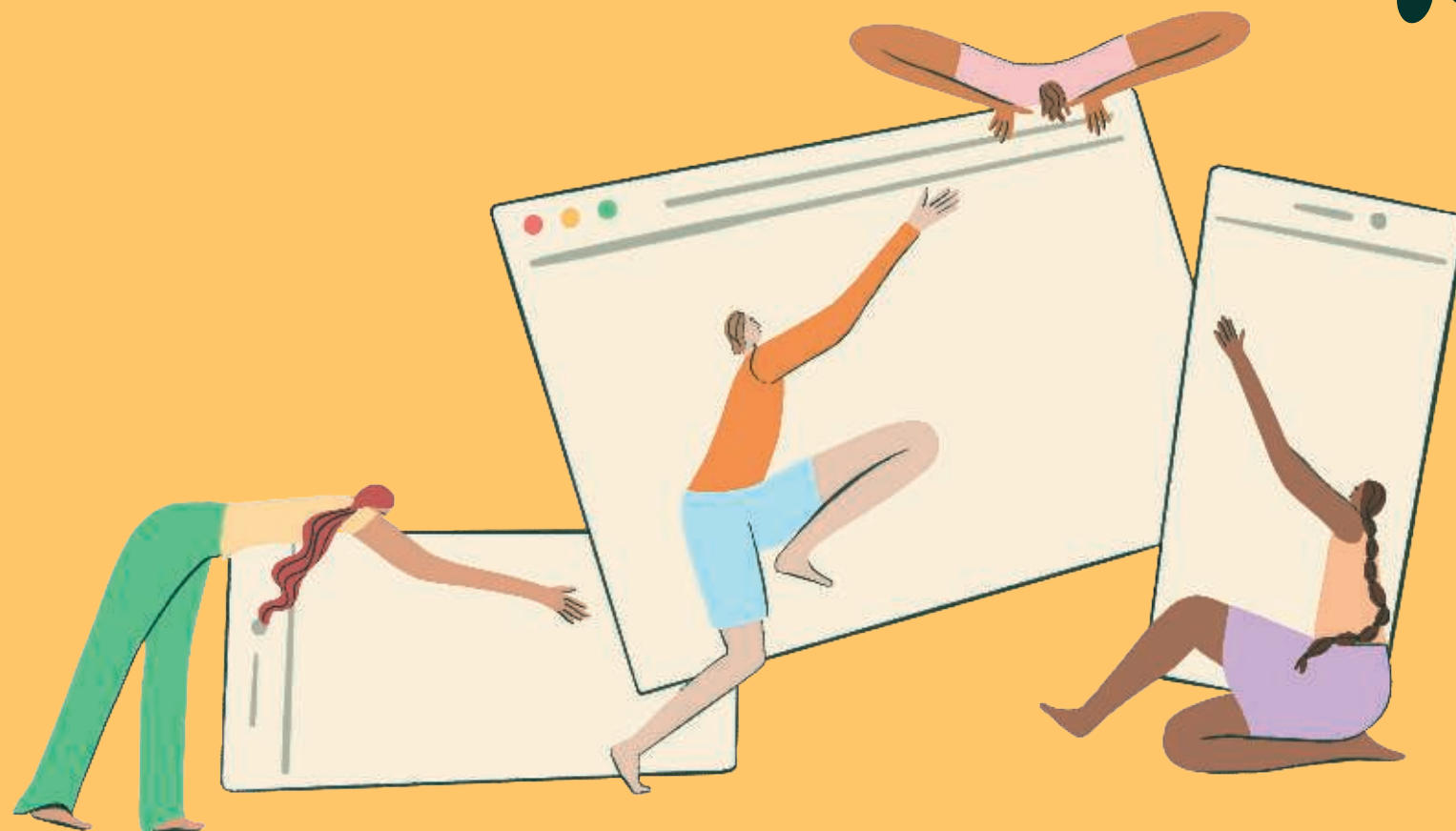
LIFE SKILLS

- communication
- self-awareness
- intuition



TIME

15-20 mins



Develop Strong Media Literacy

A Life Skills Lesson Plan Kit

- No-Prep Lesson Plan
- Printable Discussion Cards



GRADES

6-12



LIFE SKILLS

- communication
- self-awareness
- intuition



TIME

15-20 mins



LEVEL UP

Have students apply the CRAAP analysis to research they are currently doing in class, analyzing the source information they have found and giving each category a star rating of 1-5 with an explanation.

Develop Strong Media Literacy



Teach students how to quickly assess and question a news source.

1

Introduce

POLL THE CLASS

- Raise your hand if you generally go straight to Google when you need to find information.
- Raise your hand if you usually click on something on the first page of results.
- Raise your hand if you carefully examine the date the article was published?
- Raise your hand if you research who the author is?
- Raise your hand if you fact check the article.

INTRODUCE CRAAP There is a lot of bad information out there on the internet. Rutgers University has created a system to help us with this process and separate the valid information. It's called CRAAP. It stands for: Currency, Relevance, Authority, Accuracy, and Purpose.

DEFINE Let's clarify what these terms mean and how they can be applied to our own research.

- **Currency:** How current is the information?
- **Relevance:** Is the article actually about what you think it is about?
- **Authority:** Is the author an expert on the subject?
- **Accuracy:** Can the information presented be verified by other sources?
- **Purpose:** Is the article trying to inform or is it trying to create an emotional response?

2

Explore

OVERVIEW Let's explore some different concepts using these discussion cards. Google the topic on your card and assess one of the first articles that shows up in your search results.

EXPLORE Look at one of the articles you find with a partner or in a small group. Together try to get answers to the following questions:

1. When was the article published?
2. Is the article relevant to the concept you were searching for?
3. Is the author a journalist or do they use expert sources?
4. Can you find the same information somewhere else?
5. Is the tone factual or emotional?

SHARE What did you and your partners find that made you think the article was or was not a valid and trustworthy source of information?





GRADES

6-12



LIFE SKILLS

- communication
- self-awareness
- intuition



TIME

15-20 mins



LEVEL UP

Have students apply the CRAAP analysis to research they are currently doing in class, analyzing the source information they have found and giving each category a star rating of 1-5 with an explanation.

Develop Strong Media Literacy

(Continued)



3

Reflect

REVIEW There is so much information at your fingertips, and we are all becoming wired to get information as quickly as possible. It is really important to examine these five simple things to separate valid information from junk. Before you use it, decide whether or not it is CRAAP!

DEBRIEF Which of the five categories were ones you already use when doing research? Which ones should you start to pay closer attention to while researching?

QUESTION What questions are there?

EXIT TICKET Out of the five fundamentals we discussed today, which do you think are the most important two? Explain why.



Printable Discussion Cards



GOOGLE THIS: Should college athletes get paid more for their participation in sports?	GOOGLE THIS: Should all high schools require school uniforms?	GOOGLE THIS: Should all colleges make SAT scores optional in the application process?	GOOGLE THIS: Should all high schools ban the use of cell phones during the school day?	GOOGLE THIS: Should all students be required to participate in high school athletics?
GOOGLE THIS: Should schools do away with dress codes?	GOOGLE THIS: Should students all be required to take life skills classes like cooking and personal finance?	GOOGLE THIS: Should people stop eating animals and move to a strictly plant-based diet?	GOOGLE THIS: Should single-serve plastic bottles be banned?	GOOGLE THIS: Will gas powered cars be banned and replaced with 100% electric?
GOOGLE THIS: Should all social media platforms remove the “like” feature?	GOOGLE THIS: Should parents use their kids’ cell phones to track where they are?	GOOGLE THIS: Should homework be banned?	GOOGLE THIS: Should all students have to take art and music classes?	GOOGLE THIS: Should cell phones stop working in a moving car?
GOOGLE THIS: Is our recycling ending up in a landfill?	GOOGLE THIS: Do prospective employers always look at your social media accounts?	GOOGLE THIS: How can you minimize the cost you will pay for college?	GOOGLE THIS: What steps can students take to cut down on screen time?	GOOGLE THIS: How do social media platforms decide what ads you see?
GOOGLE THIS: What are the easiest ways to help the environment?	GOOGLE THIS: Is artificial tanning safe?	GOOGLE THIS: What resources are available for teenagers struggling with their mental health?	GOOGLE THIS: How many hours of sleep should teenagers be getting each night?	GOOGLE THIS: Are we heading toward self-driving cars?
GOOGLE THIS: Which high school sports are the most dangerous in terms of player injury?	GOOGLE THIS: How are public schools funded?	GOOGLE THIS: How prevalent an issue are hate crimes in the United States?	GOOGLE THIS: How much tax money goes to social services like welfare and food stamps?	GOOGLE THIS: What do people have to do to legally immigrate to the United States?